sdea is at the heart of retail display...

Join now and start reaping the benefits

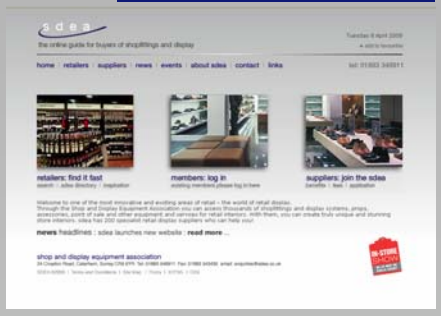
You need an edge in business to stay ahead of the competition, especially now! **sdea** gives you that edge. We are as passionate about our business as you are about yours and we work hard to make your membership work for you.

15 reasons to apply for membership now:

- Free listing on the new **sdea** website, plus free hyperlink and keyword search reaching 150,000 visitors pa.
- Free entry in all five sections of the invaluable **sdea** Directory of Shopfittings and Display
- 'Meet the Buyer' day, where members meet top retail buyers on a one to one basis
- Free access to 150 fellow members plus fantastic networking opportunities
- Free sales leads by telephone and email
- Free Legal Advice service, 24 hours a day
- Free PR Planner and Press Directory detailing over 200 trade magazines and forthcoming industry features
- Free Shoptalk newsletter and information bulletins
- Free Membership Certificate
- Free use of the **sdea** logo
- Free subscription to industry magazines
- Free brochure mailing service
- Free access to amazing discount arrangements on such diverse products as: AA membership, business insurance (including *New* Credit Insurance facility), industry reports, health & safety compliance, advertising rates, credit searches, industry conferences, car hire, exhibition stand space and much more
- Plus grants at industry exhibitions in Germany and Dubai
- Priceless credibility from membership of your industry's Trade Association

THE SMALL PRINT: Membership starts at just £537 for companies with sales in our industry up to £537,000 pa. Above this figure the charge is £1 per £1,000. For companies whose turnover is over £987,000 the fee is capped at £987.

New sdea website has a search facility for retail display buyers.



Shop and Display Equipment Association
24 Croydon Road
Caterham
Surrey
CR3 6YR

T: 01883 348911
F: 01883 343435
E: enquiries@sdea.co.uk
www.shopdisplay.org

sdea

application for membership

I/We wish to apply for membership of the Shop and Display Equipment Association. I/We agree to co-operate in promoting the aims of the Association, to observe its Objects and Rules for the time being in force, to avoid any intentional copying of another member's products and generally assist in the promotion of a spirit of goodwill between members. I/We understand that this application is subject to the receipt of satisfactory references, a credit check and the approval of the Executive Council whose decision is final.

MEMBERSHIP FEE – based on annual sales in our industry

under £537,000	£537 plus VAT	☐
£537,000 – £987,000	£1 per £1000 plus VAT	☐
above £987,000	£987 plus VAT	☐

1. Please describe briefly the products and services that your company offers:

2. How long has your company been trading?

3. How many employees are engaged in this sector?

4. Please give your company's approximate annual sales in this sector:

I/We certify that to the best of my/our knowledge the information given is correct and that no Director or Principal has been made bankrupt or, within the last three years, come to any arrangement with his creditors.

Signature _____ Date _____

Name _____ Position _____

Company Name _____

Address _____

_____ Postcode _____

Telephone _____ Fax _____

Email _____ Web _____

Thank you for completing this application. We will be in touch shortly.

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